Leaders of the Pack

New Venture, Lite and Laneway range products from Bellroy, optimised for travel.

Image assets are available at the Press Hub.

Exciting News: Bellroy is heralding a new era of daily carry, expanding their Venture and Lite ranges, and launching the Laneway range with fresh formats optimised for travel.

Since 2010, Bellroy's been streamlining the way we move through the world. Their latest products in their Venture, Lite nd Laneway ranges offer fresh formats optimised for travel – near and far. Blending functionality with style, these new designs offer travel-specific features like RFID protection, luggage pass-throughs, durable water-resistant fabrics, and hidden pockets. From travel backpacks to slings, crossbodies to accessories: the adaptable organisation helps adventurers glide through travel and make the most of the destination.

New Travel Styles

Venture Ready Pack 26L

500 x 330 x 190mm – updated design with luggage pass-through; available in Black, Nightsky and Bronze

Venture Ready Pack 20L

480 x 260 x 100mm – new compact format; available in Black and Bronze.

Venture Travel Crossbody 3L

170 x 210 x 50mm – with RFID protection; available in Jet Black.

Venture Travel Pack 26L

560 x 400 x 155mm – with bonus ultralight tote; available in Jet Black.

• Lite Belt Bag 1.8L

115 x 160 x 55mm – with discrete zip pocket; available in Black, Ash, Clay, Moss and Arcade Gray.

Laneway Totepack 18L

400 x 400 x 195mm – can be worn three ways; available in Ink, Fawn and SeaKelp.

Laneway Belt Bag 2L

135 x 250 x 55mm – foldable for travel; available in Ink, Fawn and SeaKelp.

About Bellroy

Bellroy is the design-obsessed Australian carry brand changing the way we move through the world. Since 2010, Bellroy has solved some of the most common problems, such as fat wallets and flimsy bags, through meticulous production, ensuring timeless and enduring products that adapt to every need. Through Certified B-Corp status, purpose-driven business practices and sustainable material development, Bellroy continues to show the world what "better" looks like. Every person's journey is unique; Bellroy believes that brands shouldn't define who you are but support you in pursuing the life you crave.

Bellroy constantly pursues better ways to source its leathers, develop 'better' materials, reduce their impact on the environment and make products that last. Using agile thinking and customer-informed design practices, Bellroy works to innovate and push boundaries year after year. In 2021, the company was also recognized as <u>Australia's Best Place to Work</u>.

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