

Press release – for immediate release

Anaconda Hike Mid GTX SL & Anaconda Hike GTX SL

-Premium junior waterproof hikers

Viking's Anaconda family of footwear includes models that balance comfort with premium functionality, and for years it has been reserved for adults. With the new junior hikers Anaconda Hike GTX and Anaconda Hike Mid GTX, it's now their kids' turn to enjoy.

One cannot help but notice the thicker midsole of both models. Designed for long-distance comfort, this ultralight EVA midsole provides exceptional cushioning from impact while trekking, jumping, or running, yet without weighing the feet down. Looking beneath the shoe, meanwhile, a rubber outsole has been fitted with Viking's own Ultimate Grip Concept tread pattern to provide excellent traction on any trail surface conditions.

Turning to the uppers, Viking entrusted the market-leading GORE-TEX waterproof membrane with the task of guaranteeing feet remain comfortable and dry in any weather and ground conditions. Both models then use a tough, lightweight synthetic material to withstand abrasion and speed laces for quick and secure fastening.

Models for fast and far

Where they differ, however, is in the height of their cut. Depending on their intended use, two choices are offered: The Anaconda Hike Mid GTX, for example, provides extra ankle support and protection from the elements, and is the ideal choice for longer treks with backpacks. The Anaconda Hike GTX, meanwhile, has a lower cut and is intended for light, faster-paced adventures.

Fast or slow, near or far - these latest additions to the Anaconda family have juniors' trekking needs covered.

VIKING®

Anaconda Hike GTX SL



Premium, waterproof junior hiker

Prevail over any terrain in any weather with Viking's premium junior hiker, Anaconda Hike GTX SL. A durable yet lightweight upper is equipped with speed laces for quick entry and exit, and the shoe features a waterproof GORE-TEX membrane to keep feet comfortable and dry in wet conditions. Below, a thick, ultra-cushioning and light-weight EVA midsole is designed to give feet superior comfort and protection against impacts. A full rubber outsole then combines with a high-traction Ultimate Grip Concept tread pattern to make sure that feet stay firmly planted no matter where the trails may lead.

Sizes: 30-41

Colors: Denim/Lime, Light Grey/Peach, Black/Grey

RRP: 110,00 €

VIKING®

Anaconda Hike Mid GTX SL



Premium, waterproof junior mid-cut hiker

Prevail over any terrain in any weather with Viking's premium junior hiker, Anaconda Hike Mid GTX SL. A mid-cut upper made of durable yet lightweight material provides extra support and is equipped with speed laces for quick entry and exit. A waterproof GORE-TEX membrane keeps feet comfortable and dry in wet conditions. Below, a thick, ultra-cushioning and light-weight EVA midsole is designed to give feet superior comfort and protection against impacts. A full rubber outsole then combines with a high-traction Ultimate Grip Concept tread pattern to make sure that feet stay firmly planted no matter where the trails may lead.

Sizes: 30-41

Colors: Light Grey/Peach, Denim/Lime, Black/Grey

RRP: 120,00 €

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High-resolution images available for download at:

<http://www.brandmaster.no/>

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