

*Press release*

## **New Kids and Junior Sandals for SS24**

### **- Viking introduces the Flurry, Alv, Aery and Aero sandals**

Next summer, young feet can look forward to getting plenty of fresh air with the introduction of a fleet of new sandals to Viking Outdoor Footwear's SS24 collection.

In order to equip different ages and to meet the needs for different degrees of foot protection, four new models will be released: Three for kids and one for junior.

For active, warm days at kindergarten or playing around the neighborhood, Flurry offers 3-way adjustability that keeps feet firmly fastened while providing them with as much open space to stay cool. The straps are equipped with a moisture wicking lining and are softly padded to avoid chaffing, and a suede footbed also provides comfortable moisture management.

Some kids may, however, prefer a little more protection and support. With Alv Sandal's closed heel, they will get just that while still having plenty of toe wiggle room. This sandal also features a lightweight EVA midsole for extra cushioning, and a suede lined strap, heel and footbed for chaff-free comfort and moisture control.

### **Sneaker-sandal hybrids**

Continuing along the same line of thought, three models combine the support of a sneaker with the refreshing feel of a sandal. With Aery Sandal, for example, both the heel and toe are enclosed and protected with reinforcements, and a single strap together with two pull loops make for easy entry and exit. The twin model Aery Sandal SL, and the nearly identical junior version Aero Sandal, are even further enclosed and use speed laces for fastening.

All three models place a strong emphasis on foot comfort, featuring a highly cushioning and lightweight EVA midsole along with a unique Airflow insole that helps bring fresh air to the sole of the foot. And true to their design for high activity, they are also fitted with a grippy rubber outsole for solid traction while on the run or on the trail.

## Flurry Sandal



### Kids sandal with 3-way adjustable straps

Let your child's toes feel the sunlight and fresh air with Flurry Sandal, designed to keep feet happy during warm-weather play. 3-way adjustable straps enable a fit that's as snug or as loose as your kid prefers or the level of activity demands. The straps are also equipped with extra padding to prevent pressure points and chaffing, as well as a synthetic moisture-wicking lining to keep skin dry and comfortable. Built on a narrow ergonomic last that protects and follows the curves of your child's growing feet, and a comfortable suede covered footbed will help prevent moisture build-up. Should the need arise after some particularly intense playtime, these machine washable sandals can be made fresh for the next adventure.

Sizes: 22-35

Colors: Navy/Ice Blue, Dusty Pink

RRP: 65,00 €

## Alv Sandal



### Kids sandal with closed heel

Most young kids would go barefoot all day if given the choice, while parents want to make sure their feet get the protection and support they need. Alv Sandal lets you meet them halfway. Small toes love to wiggle, so an open toe and extra wide last lets them do just that. But in order to keep feet in place and provide additional stability, a soft upper encloses the heel. Dual velcro fasteners on the heel and toe then make it easy for your child to get in and out, and to find the perfect fit themselves. For extra comfort against young skin, both the upper and footbed are lined with soft suede, which also helps prevent moisture build-up and blisters. Built on an ergonomic last that protects and follows the curves of your child's growing feet, and a lightweight EVA midsole will cushion each step of their day.

Sizes: 22-30

Colors: Navy/Ice Blue, Light Pink

RRP: 65,00 €

## Aery Sandal 1V



### *Sporty kids sandal-sneaker hybrid*

Is it a sandal or a sneaker day? The lightweight breathability of sandals meets the support and protection of a sneaker in Aery Sandal 1V, a sporty fusion that offers your kid the very best of both worlds. An airy mesh upper combines with side openings to supply maximum fresh air from above, while a perforated removeable air-flow insole helps air circulate beneath the foot's sole. A closed toe and heel then provide secure protection to small feet during playtime, and a velcro strap lets kids easily find the perfect fit themselves. Built on an ergonomic last for growing feet, it is complimented with a thick yet lightweight EVA midsole to provide excellent cushioning, and a natural rubber outsole will give their feet the grip they need wherever the adventure takes them.

Sizes: 22-35

Colors: Black, Lavender

RRP: 60,00 €

## Aery Sandal SL



### *Sporty kids sandal-sneaker hybrid*

Is it a sandal or sneaker day? The lightweight breathability of sandals meets the support and protection of a sneaker in Aery Sandal SL, a sporty fusion that offers your kid the best of both worlds. A lightweight upper combines with side openings to supply maximum fresh air from above, while a perforated removeable air-flow insole helps air circulate beneath the foot's sole. A closed toe and heel then provide secure protection to small feet during playtime and kids can easily find the perfect fit themselves using the speed laces. Built on an ergonomic last for growing feet, it is complimented with a thick yet lightweight EVA midsole to provide excellent cushioning, and a rubber outsole will give their feet the grip they need wherever the adventure takes them.

Sizes: 22-33

Colors: Dark Blue, Lilac, Black/Grey

RRP: 65,00 €

## Aero Sandal SL



*Sporty kids sandal-sneaker hybrid with grip*

Sporty, lightweight, and designed for speed – Aero Sandal SL is the sandal-sneaker hybrid that won't hold back. Speed laces and a pull loop on the heel make getting in and out simple, and also make it easy to quickly find the perfect fit depending on the activity. For maximum protection, a soft neoprene upper covers the toe and heel, and together with side openings and a perforated removeable air-flow insole is able to ensure fresh air keeps circulating to the feet during warmer weather or physical exertion. To dampen the impact from walking and jumping on hard surfaces, a thick EVA midsole provides excellent cushioning and helps to keep the sandals extremely lightweight. Below, a rubber outsole offers solid grip, providing the traction you need during high-intensity activity and on any ground conditions.

Sizes: 30-41

Colors: Black, Navy/Sun

RRP: 65,00 €

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*High-resolution images available for download at:*

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