

Press release

Ultralight Villrein Hunting Boots

-Premium waterproof and lightweight hunting boots

Norwegian brand Viking Outdoor Footwear announces two new premium hunting boots for SS24, Villrein PRO High GTX Boa and Villrein Villrein Pro Tall GTX, which it contends to be the lightest on the market in their category.

Hunters often cover much ground and are already burdened by the weight of their gear. That's why to help lighten each step, designers went to work cutting down on every possible gram – while being careful that these measures did not come at the cost of performance. This balance is reflected in the choice of premium kangaroo leather for the upper, for example, a material so tough that it is possible to use a thinner and therefore lighter version than regular leathers. Similarly, a dual-density EVA midsole and stability plate then strike an optimized balance between support and lightweight cushioning. Finally, a large section of the outsole was cored out, just below the arch where traction is less needed, in order to further reduce unnecessary weight.

Market-leading performance technologies

Both models are equipped with waterproof GORE-TEX membranes, which besides ensuring foot comfort also helps keep boots from becoming soaked through – and heavy – in prolonged exposure to wet conditions.

Below, the Villrein hunting boots also utilize some of the most cutting-edge grip technologies on the market to provide excellent grip in both dry and wet terrain. The outsole features Vibram's durable MegaGrip rubber, which has additionally been equipped with Vibram's new Traction Lug design concept, which according to Vibram nearly doubles the lug pattern's total surface area to provide up to 25% more traction when compared to soles with plain lugs.

Where the models differ is that Villrein PRO High GTX BOA is equipped with the Dual Boa Closure System, which allows the independent fit adjustment of the forefoot and the upper for the best balance between comfort and support. The Villrein Pro Tall GTX, meanwhile, includes a higher cut for even greater support and protection from the elements, and is equipped with laces for secure fastening.

With a meticulous design that combines lightweight materials, traction, foot comfort and support, these Villrein Hunting Boots are in the top of their class.

VIKING®

Villrein PRO High GTX BOA



Gain the competitive advantage with Villrein PRO High GTX BOA, the next evolution in hunting boots that combines maximum support, premium comfort, and the lightest weight on the market. A high-cut upper made with lightweight and durable kangaroo leather provides solid ankle stability, while a waterproof GORE-TEX membrane protects feet from moisture. The boot is also equipped with a dual BOA closure system to enable the perfect fit. Below, a dual density EVA midsole offers an ideal mix of cushioning and support, while a stability plate assists the heel when carrying heavy loads in, or even heavier loads out after the hunt. The outsole features premium Vibram MegaGrip rubber and Traction Lug technology – where even the lugs have lugs – unleashing unbeatable grip in the most difficult terrain. Finally, a cored-out section on the outsole cuts down on a few more grams, helping make Villrein Pro High GTX BOA the lightest hunting boot in its category.

Sizes: 36-48

Colors: Dark Brown/Black

RRP: 500,00 €

VIKING®

Villrein PRO Tall GTX



Gain the competitive advantage with Villrein PRO Tall GTX, the next evolution in hunting boots that combines maximum support, premium comfort, and the lightest weight on the market. An upper featuring durable and lightweight kangaroo leather and padding provides solid ankle stability, while a waterproof GORE-TEX membrane protects feet from moisture. Below, a dual density EVA midsole offers an ideal mix of cushioning and support, while a stability plate assists the heel when carrying heavy loads in, or even heavier loads out after the hunt. The outsole features premium Vibram MegaGrip rubber and Traction Lug technology – where even the lugs have lugs – unleashing unbeatable grip in the most difficult terrain. Finally, a cored-out section on the outsole cuts down on a few more grams, helping make Villrein Pro Tall GTX the lightest hunting boot in its category.

Sizes: 36-48

Colors: Dark Brown/Black

RRP: 450,00 €

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High-resolution images available for download at:

<http://www.brandmaster.no/>

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